

The Toys

The Calisher Annex contributes the most complete assortment of toys to be seen locally. A delayed shipment has just arrived. For more information about the toys, see our advertisement on

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The Dolls

There is no doubt about our doll family being the largest in El Paso. Every imaginable kind of doll is included, and attractive low prices will prevail next week. Read the doll advertisement on

Page 20

At
15 cents

HAIR RECEIVERS WORTH TO 50c
Silver Trimmed Glass Hair Receivers with silver top, opening in top to push hair through, worth regularly to 50c; Christmas Special 15c.

Photo Frames 15c
Oxidized and French Gift Photo Frames and Medallions, in all sorts of pretty styles, shapes and sizes, regular price 25c; Christmas Special 15c.

At
16 cents

WRITING PAPER WORTH 25c
Christmas boxes of good English Bond writing paper, 50 sheets and 50 envelopes in a box, regular price 25c; special next week at 16c.

75c Jewel Boxes 55c
Dainty Jewel Boxes, in oxidized silver and French gilt, silk-lined, have hinged tops, sell regularly up to 75c; Christmas Special, choice 55c.

At
18 cents

HAT PIN HOLDERS WORTH TO 25c

Glass Hat Pin Holders, covered and trimmed with silk and ribbons, a very pretty gift, worth regularly to 25c; Christmas Special 18c.

Shaving Brushes 55c
Badger Hair Shaving Brushes with silver trimmed handle, sell regularly up to 75c; specially priced for Christmas Week at 55c.

At
19 cents

HANDKERCHIEFS WORTH TO 40c
Women's Dainty Lawn and Linen Handkerchiefs, some hemstitched with embroidered corner, others scalloped, worth 35c and 40c; Christmas Special 19c.

75c Barrettes 49c
All kinds of barrettes, plain, carved and set with brilliants, in shell and amber color, worth regularly up to 75c; Christmas Special 49c.

At
25 cents

CRETON BOXES WORTH 35c
Pretty Creton Covered Boxes for handkerchiefs and gloves, a useful gift, worth regularly 35c each; Christmas Week price 25c.

Coat Hangers 50c
Coat Hangers, padded, covered with silk in dainty Dresden design, perforated and finished with ribbon; special price for Christmas Week 50c.

This is 'El Paso's Christmas Store'

Our plans for next week embrace the most complete Christmas service it is possible to conceive. This refers first to the assortments, which were selected with special reference to settling best the various gift problems. Second, price concessions will be more liberal than any previous Christmas season in the history of the Calisher store. (One reason for this is that by next Christmas we will be in the new Calisher building and we do not propose to carry any of our present stock into the new location). Third, we have arranged for our salespeople to work in relays, giving them the very shortest hours possible so that they will be thoroughly efficient when they are on duty. Fourth, our delivery service has been strengthened to a point where it is as near perfect as it is possible to make it. In conclusion, we ask customers to use the early morning hours as much as possible to do their Christmas shopping.

A Brief Catalogue of Christmas Specials

Ostrich Plumes 1-4 Off

An ostrich plume is a gift both practical and beautiful. We offer next week our entire stock of plumes—in black, white and colors—at a general reduction of 1-4.

Christmas Kid Gloves

We make special mention of "Famosa" Gloves. These are a glove kid, come in black, white and all colors and each pair is put up in an attractive box. Price, per pair, \$1.00.

Beautiful Fans 1-2 Price

We bought a drummer's sample line of beautiful fans. These are silk, lace and gauze fans with ivory and pearl sticks and frame. No more beautiful fans have been seen in El Paso this winter. Buying them at 1-2 their value we pass them on to you at just 1-2 what they should sell for. Come Monday, select a handsome "gift" fan at just 1-2 price.

Down Comforts 20 Per Cent Off

A down comfort is a useful gift and one sure to be appreciated these cold nights. All our beautiful down comforts, ranging in price from \$5.50 to \$25.00, are offered during Christmas Week at a reduction of 20 per cent. Next week is certainly the time to buy down comforts!

\$2.00 Comb Sets \$1.25

Set consists of back and side combs, handsomely banded with gold or set with brilliants. Regular prices to \$2.00 per set; Christmas Special \$1.25.

Misses' Pure Silk Hose

Black Silk Hose for misses—a charming Christmas gift; special price next week, pair 50c.

Women's Hose 3 Pair \$1.00

The "Calisher Special" brand, a fine fast black hose, 3 pair in a handsome Christmas box \$1.00.

75c Neckwear 49c

Combined Net Jabot and Stock Collar, beautifully trimmed with embroidered satin, regular prices to 75c; special Christmas Week price 49c.

\$1.50 Gowns \$1.00

For those seeking useful gifts we make this remarkable offer. Pretty night gowns, lace and embroidery trimmed, all styles are shown, regular prices to \$1.50; Christmas Week Special \$1.00.

Girls' Woolen Dresses 95c

Warm Winter Dresses for girls from 6 to 14. Made of wool plaids and checks, also in solid shades. Full pleated skirts, trimmings of bias folds and pipings, for extra warmth waists are lined. Regular prices to \$1.75; Christmas Special 95c.

50c Persian Silk 29c

Beautiful Persian Silk Tissue, 27 inches wide, in a variety of rich colorings, regular 50c quality; special for Christmas Week 29c.

\$1.50 Suitings 88c

Serge and Worsted Suitings, 50 to 56 inches wide, in browns, navy blue, tans, greens, grays, wine and reseda in stripes and fancy weaves. Regular selling price for these suitings is \$1.50 per yard; special price during Christmas Week 88c.

75c Battenberg Scarfs 48c

Battenberg Scarfs for dressers and stands, regular 75c values; Christmas Special 48c.

75c Embroidered Scarfs 48c

Embroidered Dresser Scarfs and Centerpieces, linen finished, worth 75c each; Christmas Special 48c.

\$1.00 Sofa Pillows 75c

Velour Covered Plush Sofa Pillows, all ready to use, good variety to select from, worth regularly to \$1.00; Christmas Special 75c.

Embroidered Pillow Cases

Linen Finished Hemstitched Pillow Cases, hand embroidered in several effective designs, regular price \$2.50 pair; Christmas Special \$1.95.

25c Plate Doilies 12 1-2c

Battenberg Plate Doilies, size 12x12, round and square, regular price 25c each; Christmas Special 2 for 25c.

\$1.50 Evening Scarfs 98c

Silkspun Evening Scarfs, 2 yards long, fringed ends, come in all colors, regular prices to \$1.50; Christmas Special 98c.

\$3.50 Evening Scarfs \$2.89

Silkspun Evening Scarfs, in solid shades, also in the two-toned effects, very beautiful scarfs and just what you want for Christmas gifts, regular prices to \$3.50; special next week at \$2.89.

\$4.00 Veil Scarfs \$3.00

Evening Veil Scarfs of all-silk imported chiffon, full size, have satin border, and come in all colors, both light and dark shades, regular prices to \$4.00; Christmas Special \$3.00.

At
59 cents

FANCY PIN CUSHIONS
Lace Covered Pin Cushions, daintily trimmed with bows of ribbon, worth regularly up to 75c; Christmas Special 59c.

50c Perfume 38c

Colgate's Perfume, all odors, nicely arranged in boxes, worth regularly to 50c; Christmas Special 38c.

At
1 cent

CHRISTMAS POST CARDS
Appropriate Christmas Post Cards, a great variety of them, sell regularly at 2 for 5c; Christmas Special, each 1c.

Tissue Paper 10c

Nice White Tissue Paper, put up in packages of 24 sheets; special next week, per package 10c.

Calisher's
J. Calisher Dry Goods Co. (Incorporated)

At
\$1.00

MILITARY BRUSH SETS
Military Brushes, good bristles, ebony backs, put up in leather case, just the gift for the man who travels a good deal; worth regularly to \$1.50; Christmas Special \$1.00.

Bath Robes \$4.95

Full Length Terrycloth Bath Robes for men and women, all sizes, come in the two and three color combinations, worth \$6.00 and \$7.00; special \$4.95.

At
\$2.95

\$2.95
For Christmas Week, we offer a large assortment of men's lounge robes. Made of heavy warm flannel, grays, greens, blues and browns with large conventional designs. Cut generously full, all sizes offered. Regular \$4.50 lounge robes, special \$2.95.

Each evening next week
"El Paso's Christmas Store"
will remain open until 9 o'clock
Calisher's

At
48 cts.

48 cts.
75c AND 90c TOWELS
Pure Linen Hook and Satin Damask Towels, hemstitched, seamed or fringed. Nice towels are a gift sure to be appreciated. Regular prices are 75c and 90c each; we price them at, choice, 48c.

At
\$2.89

\$2.89
GERMAN SILVER MESH BAGS
Handsome German Silver Mesh Bags, a variety of styles to select from, all lined with moire silk, prices range regularly up to \$4.00; special Christmas Week price \$2.89.

\$2.50 Mirrors \$1.48

French Plate Beveled Edge Mirrors, mounted in oxidized silver and French gilt, sell regularly up to \$2.50; special next week at, choice \$1.48.